

Now, more than ever before, women are raising their voices. And yet, many still don't feel like they're being heard by their financial institutions. They feel undervalued, under-represented, and underwhelmed with their financial advisors.

BMO is making great strides in changing this with initiatives like the **Women in Leadership Fund**, **BMO Celebrating Women** and so many more. They all help empower women to reach their potential, whether they're investors, business owners, or simply doing their day-to-day banking with us. We're one of the only banks that truly invests in women – in every way.

## Women by the numbers

- Women control **\$3.2 trillion** of financial assets in North America<sup>2</sup>
- By 2024, Canadian high net worth women are projected to control **\$2.7 trillion** in wealth – doubled from 2014<sup>1</sup>
- **80% of women in Canada<sup>3</sup> and 70% of women in the U.S.<sup>4</sup>** are not happy with their current advisor

<sup>1</sup>Investor Economics 2016 Household Balance Sheet. <sup>2</sup>Jacqueline Nelson, The Globe and Mail online, The investment sector's new – and crucial – frontier, August 9, 2014. <sup>3</sup>Tim Querengesser, The Confidence Gap: Why aren't there more women investors? February 10, 2014. <sup>4</sup>Ruth Ackerman, Investment News, Women & Investing: Why many advisors are missing out, April 8, 2012. <sup>5</sup>Statistics Canada - Survey on Financing and Growth of Small and Medium Enterprises, 2014. <sup>6</sup>BDC, 2017.

Join the conversation at  
**#bmoformen**

To learn more about BMOforwomen,  
speak with your financial advisor or visit  
**BMOforwomen.com**



Invested in women.

**BMO**  **We're here to help.™**

10/17-2185

**BMO**  **We're here to help.™**



## As a woman, you've got what it takes. Now get the support you deserve.

From banking, to investing, to financial planning and education, we're committed to providing women across the country with access to services, tools and resources to help them manage their money, grow their businesses, and build their confidence in investing.

### How we help

- Our **personal wealth and entrepreneurship education workshops** have reached more than 350 women clients and prospects
- Our **networking events** in communities across the country have connected women of different backgrounds and industries to help them grow professionally
- **BMO Celebrating Women** has raised the profile of 42 women in communities across North America by honouring them for their achievements in a variety of community building and entrepreneurial ventures

### Wealth management for women

Building a strong portfolio starts with building trust with your financial advisor. We offer award-winning wealth management services, from self-directed investing accounts to full service planning and advisory services.

We're also proud to have launched the **Women in Leadership Fund** – the first impact-investing fund in Canada. It promotes gender diverse leadership by investing in companies with at least 25% women board representation, or a female CEO.



### Did you know?

**36% of SMEs in Canada** are partly or wholly owned by women<sup>5</sup>

53% of women business owners have **investable assets of over \$1 million<sup>5</sup>**

Women owned businesses represent over **\$117 billion** of economic activity<sup>6</sup>

### Business Banking for women

Women represent a huge number of business owners, leaders and entrepreneurs across the country, and we want to support them in as many ways as way we can. We offer banking services, tools, case studies, and resources, online and in-branch, to support business owners at every step of their entrepreneurial journey.

Our support of business owners and women has been recognized in the industry as well. We're honoured to have been awarded **Best Commercial Bank** by World Finance three consecutive years running (2015 – 2017).

To learn more visit [url](#).

### At BMO, inclusion matters.

Our commitment to women includes our customers and our employees. We're continuing to build a working environment that's not only inclusive to women, but that empowers them to be their best and succeed in every aspect of their lives.

### Redefining leadership at BMO

- More than 40% of senior leaders across North America are women
- Women make up approximately 30% of the membership of the executive committee
- 36.4% of BMO Financial Group's Board of Directors are women



BMO for Women



Banking on women.

BMO  We're here to help.™